

Westgate Plaza

Westfield, MA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

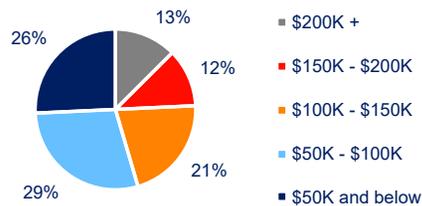
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,494	33,758	71,293	61,703
Total Daytime Population	5,798	28,445	64,627	59,026
Workplace Population	1,818	8,716	15,056	15,808
Average Household Income	\$103,108	\$114,165	\$121,232	\$117,308
Median Household Income	\$80,199	\$90,698	\$96,661	\$92,366
Total Households	2,313	13,858	28,274	24,480
Median Home Value	\$371,876	\$385,137	\$401,903	\$393,592
College (4+)	31.4%	33.1%	35.3%	34.5%
Total Consumer Spending/Capita (Weekly)	\$477	\$487	\$495	\$490
% of Households with Children	20.7%	24.8%	25.0%	25.2%

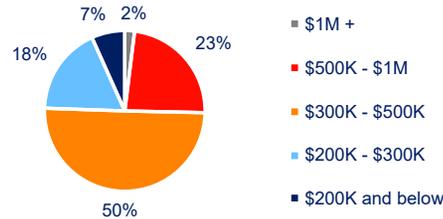
2030 Demographic Projections

Projected Population	5,363	33,313	70,538	60,912
Projected Annual Growth Rate	-0.5%	-0.3%	-0.2%	-0.3%
Projected Total Growth Rate (5-Yr)	-2.4%	-1.3%	-1.1%	-1.3%

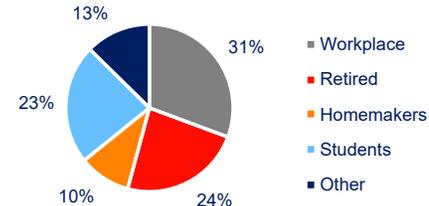
3-Mile Radius Section Detail



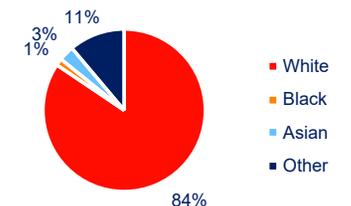
Household Income



Home Value



Daytime Population



Hispanic Origin: 10.7%

Race

